PHILIP MORRIS U.S.A. INTEROFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017

TO: Distribution DATE: June 11, 1991

FROM: Nancy Parmet

SUBJECT: CAMBRIDGE TV GUIDE PROMOTION

The Salesforce will be assembling the sleeves for this September promotion. Included with each deal will be an insert, offering consumers a $5.00 savings on a subscription to TV Guide.

ITEM	POS#	QTY	DUE KDC
Brochure	61183	560,050	7/23

Please call with any questions.

cc: F. Alfieri
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NP035/db

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